

Underwear Modeling

Underwear modeling is specifically geared towards selling particular brands of underwear to men and women. As this type of modeling calls for the model to wear nothing but the undergarments they're selling, it goes without saying that those who want to enter this particular field should have no qualms about wearing nothing more than skimpy lingerie, briefs, or boxer shorts in front of an audience during a fashion show or during a photo shoot for catalogs, magazines, posters, or product boxes.

But then again, a person may have no qualms about wearing next to nothing in front of other people, but there are certain requirements that they have to fulfill before they can even audition as an underwear model. Women, for instance, have to have an hourglass figure. This is because underwear looks much more appealing when it's worn by someone with a very lean and sexy figure. The same goes for male underwear models, who have to be in tiptop physical shape to look real good in skimpy briefs or boxer shorts.

However, there are people who have very fit bodies and the willingness to wear skimpy outfits, but are particularly adamant at not showing their faces for a variety of reasons. While this wouldn't wash with underwear models on the runway, it's quite possible to be an underwear model and not have your face shown in photos for catalogs, magazine ads or on product packaging. Faceless underwear models are commonly hired among small underwear manufacturers, although companies such as Calvin Klein do this on their boxes too.

Just looking at all those models who have, at one time or another, worked for lingerie giant Victoria's Secret will give you an idea what it takes to be a successful underwear model. The lovely bodies of underwear models such as Laetitia Casta, Alessandra Ambrosio, Adriana Lima, Ana Beatriz Barros, Heidi Klum, Karolina Kurkova, Oluchi Onweagba and Daniela Pestova have helped push up sales of Victoria's Secret merchandise worldwide.

Male underwear models, on the other hand, are no less sexy than their female counterparts. With their finely toned and muscular bodies, six pack abs, and

oftentimes generous "packages", male underwear models such as Hollywood star Mark Wahlberg, international soccer star Fredrik Ljungberg and Olympian Tom Hintanhaus have all made Calvin Klein Underwear quite popular among men these days. Pretty soon, Oscar-nominated actor and model Djimon Honsou will be following their footsteps, promoting the new Calvin Klein Steel underwear line.